21100877

QP CODE: 21100877

Reg No : .....

Name : .....

B.Com DEGREE (CBCS) EXAMINATION, MARCH 2021

Fourth Semester

Core Course - CO4CRT13 - ENTREPRENEURSHIP DEVELOPMENT AND PROJECT MANAGEMENT

(Common for B.Com Model II Computer Applications, B.Com Model II Finance & Taxation, B.Com Model II Marketing, B.Com Model II Travel & Tourism, B.Com Model III Office Management & Secretarial Practice, B.Com Model III Taxation, B.Com Model III Computer Applications, B.Com Model III Travel & Tourism, B.Com Model I Computer Applications, B.Com Model I Co-operation, B.Com Model I Marketing, B.Com Model I Finance & Taxation, B.Com Model I Travel & Tourism, B.Com Model II Logistics Management)

2017 Admission onwards

4B1B8F98

Time: 3 Hours Max. Marks : 80

Part A

Answer any ten questions.

Each question carries 2 marks.

1. State the importance of organising in entrepreneurship.
2. Describe the basic elements in motivation.
3. Who is technical entrepreneur?
4. Define the term franchising.
5. Define small enterprise.
6. Define project life cycle.
7. Explain Desk research.
8. State the sources of finance.
9. Define project appraisal.
10. State any four objectives of entrepreneurship education.

11. What are business incubators?

12. Explain DIC.

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Explain the competency requirement for entrepreneur.

14. Why is the growth of entrepreneurship slow in India?

15. Elaborate the entrepreneurship in service sectors.

16. Who is a women entrepreneur? What are the functions of women entrepreneurs?

17. Write a brief note on classification of projects according to financial institutions?

18. What are the prerequisite for getting a patent for an invention?

19. Explain the importance of project planning.

20. What are the different types of loans under Mudra loan?

21. Explain the classification of industrial estate.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Explain the role of entrepreneur in the economic development.

23. Explain the role and importance of MSMEs.

24. What is Business idea? Explain the different sources of business ideas.

25. Explain the contents of a project report.

(2×15=30)